



R&D Tax Relief – Printing, Packaging and Associated Industries

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The printing and packaging industry is one of the engines of growth of light industry. The way in which goods are printed and packaged has a large part to play in influencing customer behaviour.

Typical Qualifying Claims

There are strict rules covering R&D tax relief claims.

Nunn Hayward will ensure that the claim is accurate and will stand up to any HMRC scrutiny.

If the right boxes are NOT being ticked in terms of what qualifies under the R&D legislation, any claims against this scheme will come to nothing.

For this reason many potential Printing and associated industries' claims are not even attempted because many companies are rightly reluctant about spending significant amounts of time and money with no guarantee of success.

Examples

Let us help you decide whether you may qualify by giving you some examples of typical Printing & Packaging R&D claims undertaken by Nunn Hayward.

- Technological advances to accommodate the growing need for environmentally friendly solutions for printed products particularly as there is a growing requirement for the use of recycled paper.
- Testing and creating a new formulation of ink to ensure colour density is maintained but using less ink and improving UV stability – along with significant cost reduction.
- A new methodology and software process to enable quality printing onto reflective material without the need for transfers.
- Overcoming the technological uncertainties of sheet-fed window lamination, adhesives, heat issues and chemical structure of the sheet and going through rigorous testing and modification of existing machinery.
- Integration of a tamper-proof packaging with a complex product design to create a secure but easy-to-use solution for a pharmaceutical product. The uncertainties to overcome were in the sourcing of the appropriate materials for the packaging along with electronic tagging to the packaging.

These are examples of what you may be doing, but if you can do them by following routine or conventional methodology then the claim will not be qualifying. The legislation essentially dictates that you have to be doing something that others in your industry are not doing. In the packaging industry, developments are usually aimed at reducing the use of raw materials and weight of packaging.

The Next Step

If you feel that you may be eligible to make an R&D claim, please fill out your details on our feedback form or alternatively fill out our on-line form, to receive your **FREE HEALTH CHECK** and one of our experienced R&D advisers will be in contact to ensure that the development qualifies. If you are unsure at this stage, a telephone conversation will be able to help you establish definitively whether you can make a claim.