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**FACTSHEET: CHARITIES** 

01753 888211 www.nhllp.com SPECIAL ISSUE



# Charity News

Fundraising scandals, data protection breaches and continued reductions in funding... just a few of the challenges that are currently faced by the charity sector. Our charity newsletter will give you the inside track on the sector's current hot topics and the guidance and support you need to fulfil your role.

#### New fundraising rules

The Charities Protection and Social Investment Act 2016 (the Act), which only applies to charities in England and Wales, was introduced following a number of scandals in the Charity Sector such as the tragedy associated with Olive Cooke and fundraising ethics, and the demise of Kids Company. The fundraising sections of the Act came into force from 1 November 2016 and cover two new requirements that trustees and senior management must be aware of:

- where a charity (registered or unregistered) uses a professional fundraiser or commercial participator to raise funds, new terms must be included with the compulsory written agreement, already required between the two parties, that cover:
  - details of any voluntary regulatory fundraising scheme or standard that the commercial organisation undertakes to be bound by
  - how the organisation will protect the public from unreasonable intrusion, persistent approaches or undue pressure; and
  - how compliance with the agreement will be monitored.
- those registered charities that have to have their accounts audited also have to include the following additional information regarding fundraising in their trustees' annual report:
  - approach to fundraising
  - work with, and oversight of, any commercial participators or professional fundraisers
  - fundraising conforming to recognised standards
  - fundraising complaints, and
  - protection of the public from unreasonable intrusion, persistent approaches or undue pressure.

The Charity Commission for England and Wales (CCEW) and the Fundraising Regulator have jointly developed guidance on how charities will be affected by these new provisions.

FAQs goo.gl/vqR5sw

In response to this new Act and recent scandals, the Institute of Fundraising, National Council for Voluntary Organisations, Charity Finance Group and Association of Chief Executives of Voluntary Organisations have published a new guide on fundraising aimed at all trustees. The handbook provides an overview on the key issues associated with fundraising for charities and identifies the key questions that should be asked by trustees. These include the following:

- Is our charity compliant with the Codes of Fundraising Practice?
- What is our fundraising strategy?
- How can we ensure our fundraising is sustainable?
- · Are we making the most of tax-effective giving?
- Is our fundraising legal?
- Is our fundraising ethical?

Further details are available in the practical guide: **goo.gl/M2cwVQ** 



## Code of Fundraising Practice

The Fundraising Regulator is consulting on the Code of Fundraising Practice. This first consultation focuses on the following areas:

- · charity trustees
- the fundraising ask
- solicitation (disclosure) statements
- raising concerns about fundraising practice -Whistleblowing
- people in vulnerable circumstances
- charity collection bags
- third parties
- general questions on the Code.

Fundraising regulation in Scotland is different to that in England and Wales, however the Fundraising Regulator is working closely with the Adjudications Panel for Fundraising in Scotland to propose and consider appropriate amendments to the Code of Fundraising Practice.

Northern Ireland is expected to undertake a separate public consultation on regulating fundraising.

Charity trustees have a duty to oversee the fundraising activities of their charity. This code is therefore crucial reading. **goo.gl/WcVHs9** Consultation closing date: 28 April 2017.

# Greater control for the public

The Fundraising Regulator (the Regulator) announced at the end of 2016 its plans for the Fundraising Preference Service (FPS) to give members of the public greater control over the contact they receive from charities. The FPS will ensure:

- individuals can select charities that they no longer want to receive communications from
- the opt-out from specified charities will apply to all charities and all forms of communication with a named individual (email, text, phone and addressed mail)
- the FPS will be IT based but with a phone service to support those who are vulnerable or without IT

- the Regulator will notify specified charities of suppression (those people opting out) and monitor compliance, through a largely automated system
- there will be signposting to the Telephone and Mail Preference Services.
- accompanying guidance will explain how the public can best manage their contacts with charities.

Charities need to ensure they comply with these new rules and consider how this will impact on future fundraising strategies.

The Scottish Fundraising Working Group reviewed the FPS being implemented in England and Wales and concluded that it does not offer anything over the current legal requirements in Scotland. In addition, the new General Data Protection Regulations that will apply from May 2018 will reform current data protection law and significantly affect how charities raise funds with new donors.

Scottish residents can sign up to the FPS for free, but this will only cover English and Welsh charities and those that work in both England & Wales and Scotland but whose lead regulator is the CCEW.

Further information on the service is available on the Regulator's website. **goo.gl/6QNMmN** 

# Fundraising and data protection

At the end of 2016, the Information Commissioner's Office (ICO) reported that they had issued monetary penalty notices against the British Heart Foundation and the RSPCA as a result of data protection breaches when engaging in the following activities:

- sharing and swapping the personal data of donors
- using wealth screening companies to analyse the financial position of supporters
- data-matching and tele-matching.

As a result of these penalty notices, the CCEW and the Regulator issued a joint alert to charities, reminding trustees that they must comply with their legal duties when overseeing their charity's fundraising. The key steps that the regulators expect trustees to take are to:

- immediately cease activity in breach of data protection law
- review and assess activities in the areas of data collection, storage and use to ensure compliance

 review and assess current data governance systems and processes to ensure they are fit for purpose and evidence sufficient oversight, control and are operating and effective.

Where breaches are identified ensure you review the requirements and comply with them.

Where breaches have occurred consider the risk to those whose data has been breached and any action required to mitigate risks to those individuals and their data. Notify the Charity Commission about any investigation of their charity by the ICO.

With a further 11 charities informed of the intention to issue fines for breaching the Data Protection Act in January 2017, this is an area that charities must ensure they comply with. **goo.gl/sA800s** 

As a result of the above, the Charity Commission in Northern Ireland (CCNI) has issued guidance on Data Protection for charities, which sets out the legal requirements and practical advice on how to meet them. The guidance sets out the following key principles for charity trustees:

- take responsibility for knowing and complying with the law
- review and follow all relevant guidance produced by the ICO
- enquire that staff and / or volunteers know what is required of them
- be open and accountable to stakeholders regarding how you will use their data.

Guidance goo.gl/KomsLk

#### New digital resource

'12 Questions about digital for trustees' is a new resource launched jointly by the CCEW, Grant Thornton and Zoe Amar Communications. The resource is intended to help charities exploit digital opportunities for their charity and includes examples of key questions that every board should be considering and discussing including:

- how can digital inform future decision making?
- are new trustees briefed on the charity's social media policy?
- · what digital skills do we have amongst our team?
- how can we use digital to reach new audiences?

These questions are a starting point for discussion to identify ways in which digital can be used to deliver your charity's vision, mission and strategy. Digital represents a huge opportunity for all charities. **goo.gl/YU3wiv** 

#### Financial distress

As charity funding continues to fall, financial resilience has become an important consideration for all charities. Last September the CCEW identified a total of 94 charities with income over £1m, totalling £462m, whose auditors highlighted that they were in possible financial difficulties. As part of their response to this, the CCEW monitoring team identified 10 charities that were showing signs of financial distress and carried out proactive analysis of and compliance visits to these charities in order to seek assurances that trustees understood their duties and to identify common risk factors and good practice.

Guidance goo.gl/AVRkFE

#### Charities against fraud

The CCEW in collaboration with members of the Charity Sector Counter Fraud Group have set up a website to help charities tackle fraud by providing guidance, top tips, case studies and signposts to other relevant organisations. goo.gl/6SBhRb



Also as part of Charity Fraud Awareness Week, the CCEW issued its first ever summary analysis of fraud issues reported to the CCEW via the 'Reporting Serious Incidents' regime. The key findings included the following:

- · over a third of frauds were internal
- the highest single reported loss was over £1m
- several cases related to charities overseas partners
- · cyber-related frauds are relatively common.

Use this guidance to reduce the risk of fraud within your charity. **goo.gl/MSvmzb** 

#### Cyber scams

At the end of last year the CCEW issued an alert setting out two prevalent cyber scams:

- Crime prevention advice email: Fraudsters send a high number of phishing emails with the message subject 'Crime Prevention Advice' which appears to distribute a powerful malware via an email attachment.
- Notice of intended prosecution email: Fraudsters are sending out phishing emails with the message subject 'Notice of Intended Prosecution' with the primary function of distributing Banking Trojan malware through a link embedded within the email.

Don't let your charity get caught out. goo.gl/nY9oNG

## Official warnings - Consultation

The Charities (Protection and Social Investment) Act 2016 (the Act) gave the CCEW a new power, to issue official warnings to charities and trustees if there has been a breach of trust or duty, or other misconduct or mismanagement.



In Summer 2016 the CCEW published a consultation **goo.gl/gsY6Sx** seeking views on draft guidance on their approach to using this new power. The key themes and summary of the CCEW's responses were:

 the guidance needs to give greater clarity: the CCEW is replacing the draft guidance with more details practical and operational guidance

- the issuing of official warnings needs to be fair: the CCEW has responded with various changes including giving 28 days' notice of intention to issue a warning
- concerns about publication of warnings: the CCEW will consider in each case if publication is appropriate; and where action is taken by trustees, will consider modifying or removing the warning notice.

#### Annual return for 2017

The CCEW has been carrying out a consultation on the changes to the content and structure of the annual return - time to have your say. This consultation is the first stage of work being carried out to develop the annual return to ensure it meets future needs both for charities and for the CCEW. This first stage is reviewing how information is collected in the annual return for 2017. The second stage of work (anticipated later in 2017) will be reviewing the purpose of the annual return and its relationship with other reporting.

We will update you on the outcome of the consultation and how this will impact on your future reporting requirements. **goo.gl/91oMmE** 

#### Governance Code - draft

The Code of Good Governance Steering Group has developed a draft new Governance Code.

The draft Code proposes higher standards in a number of areas, including:

- increased expectation in relation to aspects of board composition, dynamics and behaviours with explicit good practice recommendations about board size, frequency of board performance reviews and trustees' terms of office
- a new emphasis on the chair's role in promoting good governance
- emphasis on board diversity, supporting leadership and decision-making with a recommendation that larger charities publish an annual statement of the steps they have taken to address the board's diversity
- a presumption that charities should be open in their work, including a public register of trustees' interests, unless there is good reason not to
- a recommendation that charities use their annual report to say how they apply the code and an explanation of any aspects which they do differently.

The CCEW has published their response to the consultation on this draft new code.

We will update you on the conclusions from the consultation. **goo.gl/M0T8gG goo.gl/WWt6tF** 

A new Code for Sports Governance has also been launched by UK Sport and Sport England which sets out the levels of transparency, accountability and financial integrity that will be required from any organisation seeking funding from Sport England or UK Sport. goo.gl/qb7FKp

### People with Significant Control - update

The Department for Business, Energy and Industrial Strategy (BEIS) has issued a consultation on Article 30 of the Fourth Money Laundering Directive, which relates to information held regarding beneficial owners of corporate and legal entities.

All UK companies, including charitable companies, who are registered under the Companies Act 2006 are required to maintain a register of people with significant control over the company. This register meets most of the Article 30 requirements however some amendments and additions have been identified as part of this consultation, most notably, extending the scope of the entities required to hold a register of information to include Charitable Incorporated Organisations.

The consultation closed at the end of 2016, we will update you on the impact once the feedback has been analysed. goo.gl/X00Q4p

#### Common tax mistakes

The Charities Outreach Team which was set up by HMRC aims to provide help and support to charities, and enable them to understand, benefit and claim reliefs through Gift Aid, the Gift Aid Small Donations Scheme (GASDS) and the Employment Allowance. The Team have published useful feedback on the recurrent errors identified from claim forms which included the following:

- incorrect authorised official / agent / nominee submitting the claim as the charity had failed to complete and submit to HMRC a change of details form
- claiming amounts in excess of the maximum specified amounts under the Gift Aid Small Donations Scheme
- out of date claims under the Gift Aid Small Donations Scheme – charities can only claim back for the

previous two years, compared with four years under Gift Aid

- errors completing a paper claim form such as providing additional correspondence which is not required or missing information
- non-qualifying donations such as out of date or joint donations.

A dedicated phone line for the Outreach Team is planned, but charities can access team members by calling the HMRC Charities Helpline on 0300 123 1073 and asking to be forwarded to the Outreach Team.

#### Gift Aid Small Donations Scheme

The Small Charitable Donations and Childcare Payments Act received Royal Assent in January 2017 and makes amendments to the legislation that underpins the Gift Aid Small Donations Scheme (GASDS). The changes have been made to simplify the scheme and extend access to smaller and newer charities. The key amendments are as follows:

- removes the condition that charities must be registered for at least two tax years before making a claim
- removes the condition that charities must make at least two out of four successful Gift Aid claims before making a claim through the GASDS
- allows for contactless payments as well as cash
- the community buildings rules are amended so that charities will not be able to claim under both the main allowance and the community buildings allowance rules
- donations raised outside the community building but in the same local authority area will be eligible for GASDS.

This Act is applicable to England & Wales, Scotland and Northern Ireland and takes effect from 6 April 2017. Further details on the Act **goo.gl/EiWIKF** 

# Updated Gift Aid spreadsheets

In response to an analysis of common errors made by charities when submitting Gift Aid Small Donations Scheme (GASDS) claims, HMRC have made available revised instructions and spreadsheets. **goo.gl/bDE4fT** 

#### Gift Aid donor benefit

The government have been reviewing the Gift Aid donor benefit rules with the intention of simplifying them. The government launched a consultation in early 2016 (now closed) setting out a range of options for simplifying the current rules:

- removing or reducing the monetary thresholds. For example value of the benefit for donations up to £100 can equate to 25% of the donation; capped at £25 for donations between £100-£1000.
- · setting a disregard limit for low value benefits
- withdrawal or legislate the Extra Statutory Concessions for example using the averaging method.

The government issued a response to the consultation. The key points were as follows:

- there is no consensus regarding monetary thresholds therefore a further set of proposals have been put forward for response
- positive responses were received to disregard low value benefits, but further questions arose that have been put forward for response
- the government intends to legislate all four of the Extra Statutory Concessions.

A number of new questions relating to these proposals have arisen and we will update you on the final revisions to these rules. **goo.gl/MLcEaD** 

#### Gift Aid and intermediaries

New processes being introduced by HMRC will make it easier for individuals to give to charities through digital channels. Currently a donor has to complete a Gift Aid declaration (GAD) each time they give to a new charity through an intermediary. This has resulted in restrictions on the take up of Gift Aid when donating through digital channels such as SMS.

From 6 April 2017 new rules will allow a donor to give permission to an intermediary to create GADs on their behalf for all subsequent donations made in that tax year.

There are new penalties for intermediaries that breach their obligations. The obligations include keeping records of:

- the donor's authorisation allowing them to complete declarations on the donor's behalf
- the date on which the Gift Aid regime was explained to the donor

- cancellation of any of the donor's authorisations
- the annual statement. An annual statement must be sent to donors who use the new process.

These changes could increase the number of Gift Aid donations available for your charity. More details on this policy paper can be found: **goo.gl/IMIc4k** 



#### SORP FRS 102

The joint SORP-making body and SORP Committee are in the process of a research exercise to identify necessary changes to the SORP as part of the triennial update. An 'Invitation to comment' document was published in May 2016 seeking responses from all charity stakeholders. The questions raised as part of this consultation include:

- is the SORP meeting the needs of all those preparing accounts including smaller charities?
- is the retention of a SORP still necessary in the charity sector?
- suggestions for changes to address issues on implementation
- does there need to be a third tier of reporting by the largest charities?
- comments on the suggested areas for review of the trustees' annual report
- are there any items in the report or accounts which could be removed?

As part of this exercise, the joint SORP making body and SORP Committee issued a response to the Financial Reporting Standard in October 2016 on the SORP FRS 102. Their response was in relation to a particular concern regarding the requirement to disclose

comparatives which they state is 'in contradiction to the FRC's aim to reduce 'clutter' in annual reporting'.

The consultation closed at the end of 2016 and responses are currently being analysed. An Exposure Draft of the next SORP is anticipated for 2018.

We will update you on the conclusions from the consultation along with the impact on your future reporting requirements. **goo.gl/PJDAal** 

# Matters of material significance

Auditors and independent examiners have a duty to report to the relevant Regulator matters of material significance which they discover in the course of carrying out their audit or examination work. CCEW and OSCR previously produced a list of matters to be reported; the establishment of CCNI has led to a proposed new list which has led to some consultation to obtain views on:

- whether the matters outlined are the correct matters which should be reported
- are the descriptions of the matters clear and helpful
- if there are any other matters which should be included or removed.

The consultation may not directly impact on charities, but it is important to be aware of the responsibilities of auditors and independent examiners. Regulators do not look kindly on a charity whose auditor or examiner reports a matter of material significant and the charity itself has not reported the matter.

The consultation is now closed and the feedback is currently being analysed. We will update you on the outcome. **goo.gl/LjhBy5** 

### Reporting serious incidents

The CCEW have been consulting on proposed updated guidance for charities 'What to do if something goes wrong: reporting serious incidents'. The updated guidance aims to help charities to identify what to report and when. It also provides guidance including: a list of the most common types of incidents; and explains who to report to for example the CCEW, the police etc.

The consultation is now closed and the CCEW are currently analysing their feedback. We will update you in due course. **goo.gl/QfQxye** 

#### Power to disqualify

The CCEW has completed a consultation which sought views on the use of their discretionary disqualification powers which were introduced in October 2016. The Charities (Protection and Social Investment) Act 2016 (the Act) gives the CCEW a new power to disqualify persons from being trustees and carrying out a senior management function for a period of up to 15 years. The key themes from the consultation were:

- providing more detail on the proposed approach to the use of the power
- more detail regarding the process to be followed when exercising the power
- the approach to be taken when deciding on scope of the disqualification
- the approach to be taken when deciding on the period of the disqualification

The CCEW have subsequently published an explanatory statement and Q and A document to provide further details on their approach. goo.gl/38KYQZ

### Independent examination

Several recent developments such as the increase in the audit threshold to £1,000,000 and the increased threshold for preparation of consolidated accounts to £1,000,000, have led to the CCEW publishing a consultation on updated Directions and guidance which independent examiners must follow. Some of the key changes include the following:

- the number of Directions have increased
- the order of some of the Directions has changed
- guidance has been reworded to use a plain English approach emphasising the word 'should'
- additional guidance is provided on conflicts of interest / related parties and financial sustainability
- new reports for company and non-company charities.

It is anticipated that the work completed by independent examiners will not change significantly, however the report that is issued on a charity's financial statements will look different.

The consultation is now closed and the CCEW are currently analysing the feedback. We will update you on the impact of the changes in due course. goo.gl/y1pe6W

# England and Wales - new guidance

The CCEW have issued updated guidance aimed at supporting charities to meet their annual reporting duties under SORP FRS 102, the following documents are available on their website:

- Charity reporting and accounting: the essentials November 2016 (CC15d) goo.gl/eNpelp
- Accruals accounts pack (CC17) goo.gl/fcrqJ8
- Independent examiner's report template goo.gl/AohHdO
- Trustees' annual report template goo.gl/byqnnz
- Charity accounting templates: accruals accounts (CC17) goo.gl/Du4lgb

#### Apprenticeship Levy

From 6 April 2017 all employers, including charities, who have an annual paybill (broadly earnings subject to class 1 national insurance) of over £3,000,000 will be subject to the apprenticeship levy. Some of the key considerations are as follows:

- the levy is charged at 0.5% of your annual pay bill
- there is an annual allowance of £15,000 which is applied on a monthly basis, this allowance is shared with connected companies or charities
- if you are connected to other companies or charities which in total have an annual pay bill of more than £3,000,000, you will be subject to this levy
- you need to report your apprenticeship levy each month using your Employer Payment Summary
- employers can use the funding in their account to pay for apprenticeship training
- there is a 10% government top-up on funds for spending on apprenticeship training in England
- funds will expire 24 months after they enter your account.

The levy applies to employers across the UK, authorities in each of the UK nations manage their own apprenticeship programmes including how funding is spent on training.

For further details on how the levy will affect your charity go to: **goo.gl/mz91s8** 

Some useful updated publications and news:	
Charity Commission Revised Regulatory Statement	January 2017
	goo.gl/uo2teC
Tackling abuse and mismanagement: 2015-16	December 2016
	goo.gl/5yQyfs
Official warnings to charities and trustees: Q and A	December 2016
	goo.gl/irHazR
Trustees' Week webinar on key trustee duties	November 2016
	goo.gl/iKVlgi
Data protection: Key requirements for charity trustees (CCNI)	December 2016
	goo.gl/QBG1xX
Thematic report: the growing Northern Ireland register of charities (CCNI)	December 2016
	goo.gl/zPwbuQ
Annual reporting to the Commission – first lessons learned (CCNI)	December 2016
	goo.gl/hAVd6r
Memorandum of understanding between the Scottish charity regulator and the Scottish housing regulator (OSCR)	December 2016
	goo.gl/K1g1SS
Guidance for Village Halls governed by a Deed of Trust: How to incorporate and reorganise – a guide for advisers (OSCR)	October 2016
	goo.gl/oxdqab
Equality Strategy (OSCR)	goo.gl/q1lwKy
Raising a concern about a Scottish charity video (OSCR)	goo.gl/llrNZS



### News for Scotland

#### Charities and incorporation

Approximately 140 unincorporated associations or trusts incorporate as Scottish Charitable Incorporated Organisations (SCIOs) or companies every year. The current process involves two possible options where converting, however, as a result of ongoing difficulties, the Office of the Scottish Charity Regulator (OSCR) made the decision from November 2016 onwards, to only offer one option for organisations. The new process will mean that charities will apply for incorporation status as a new charity, and seek consent to wind up the existing charity ensuring clarity for the charity and stakeholders. Additionally, where the charity is becoming an SCIO it will be possible for the organisation to continue having a very similar name, not previously offered.

OSCR is in the process of creating a step-by-step toolkit to give trustees support in completing the process. This toolkit is expected to be available in early 2017, but interim guidance is currently available. goo.gl/mi6uUB

#### **Declaration Form**

From October 2016 onwards, the new Trustee Declaration Form must be used for organisations applying to become a charity or if going through the process of incorporation. Charities already registered are not required to submit new forms.

Form: goo.gl/VXLmhP

#### **Exemption Scheme**

Charities and community amateur sports clubs (CASCs) may be able to get help with the cost of their water and sewerage charges through the Water and Sewerage Charges Exemption Scheme. Scottish charities registered with OSCR and CASC registered with HMRC are eligible for support if they have income below £300,000. The support applies as follows:

- income up to and including £200,000: exempt from paying water and sewage charges
- £200,000 to £300,000: 50% off wholesale charge
- over £300,000: no support.

Organisations are not eligible if

- they hold a permanent alcohol licence to sell alcohol at the premises
- the premises is a charity shop or other premises used for purposes of retailing
- the premises operate as a cafe which is open to the public and operated on a regular basis to generate income
- the organisation is a local council or an Arms-Length External Organisation.

Application forms should be obtained from your licensed provider or retailer.

Briefing: goo.gl/Ch6tSm

#### 'Digital' Call to Action

The Scottish Council for Voluntary Organisations and other senior charity leaders have created a 'Call to Action' for all the nation's charities and voluntary organisations to commit to seizing the opportunities presented by new technology and the internet.

The Call to Action urges charity trustees, chief executives and other third sector leaders to:

- ensure they have the knowledge to drive digital change
- understand the digital skills of their staff, volunteers and end users, and invest in training and support to develop them.

#### OSCR is asked to:

- encourage charities to recruit a trustee to their board who understands digital and can support organisational change
- highlight best practice in digital adoption in charities to inspire and motivate other organisations.

Funders are asked to:

- make explicit statements about the importance of digital and advocate for consideration of a digital approach in the work they fund
- train grants officers to understand how to assess and evaluate digital initiatives.

For more information on the 'Call to Action' and for your charity to get involved visit: **goo.gl/AMtxfB** 

### News for Northern Ireland

## Annual reporting – first lessons learned

The Charity Commission Northern Ireland (CCNI) has issued a report on Annual Return submissions by locally based charities. The report sets out that 15% of charities failed their basic compliance checks for a number of reasons including:

- the year end of the financial statements submitted not matching the year end on the annual return
- failing to either provide income and expenditure in the annual return
- the information submitted for the annual return not matching the financial statements.

The filing of annual returns is a relatively new requirement for those charities in Northern Ireland that were previously unregistered, and the results in this report clearly indicate that organisations are struggling to complete the process properly. There are various resources on the CCNI's website to provide guidance on how to ensure compliance with these new procedures or please contact us. goo.gl/628cBP

#### NI Charity Sector Analysis

The charity sector in Northern Ireland continues to take shape with the introduction of compulsory registration in December 2013. Three years on, the Charity Commission for Northern Ireland released a report in December 2016 'Thematic report: the growing Northern Ireland register of charities', which includes previously unknown statistics regarding the charity sector.

Some of the key statistics that were revealed include:

- combined income of charities registered up to December 2016 stands at over £1 billion
- 72% of charities have income of £100,000 or less
- County Antrim is the home to the most charities at 44%
- only 8% of charities work internationally
- 57% of charities exist to advance education, 29% to advance religion and 2% to advance animal welfare.

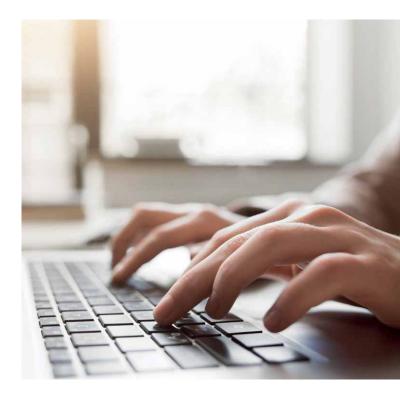
The report is an interesting read for trustees and senior management, who can use it as a tool to benchmark

against their own charities activities. More details are available in the published report: **goo.gl/bXupd0** 

### New Blog

The CCNI has launched a new blog which will provide information, updates and advice. This aim of this blog is to ensure that charities stay up to date on the latest developments in the sector.

You can view the blog and sign up for updates at: <a href="http://www.ccni.blog/">http://www.ccni.blog/</a>



### Good governance

The Charities Act (Northern Ireland) 2008 provides the CCNI with the power to appoint trustees in specific situations. As a result, the CCNI is looking to create a list of approved trustees who can be called upon to provide assistance to a charity either on a short or long term basis.

Further details on submitting an application to become an approved trustee are available on the CCNI website. **goo.gl/oJeBGI** 

# Maintain your independence and neutrality

The CCNI are reminding charity trustees and senior management to ensure they do not undermine their independence and neutrality. Charities are forbidden from aligning with any political party or 'attacking' another. This includes being vigilant with social media activity by the charity or trustees. In particular, charities should avoid:

- supporting or opposing a political party or politician, verbally or financially
- endorsing a political party based on one policy position
- participating in or running events to which all candidates or parties have not been invited
- sharing party political social media posts using official charity social media channels, or too closely echoing the language or slogans employed by political parties
- hiring out venues to political parties at a noncommercial rate
- allowing charity trustees, staff or members who may also be elected representatives or party activists access to charity assets for non-charity related business.

Charities that are in doubt or are in need of further guidance should contact the CCNI on 028 3832 0220.

